

NEWSLETTER

EDITION: NOV-DEC 2025



5 Years of Trust. Progress. Care.

Five years of growth, dedication, and impact—this milestone reflects the collective efforts of our team and partners. As we celebrate this achievement, we also step forward with confidence through the launch of Ossivia and Cilnivate-10, designed to support better patient care.

Top News

Five Years Strong:
A Milestone of Growth,
Innovation & Commitment in
Healthcare

New Product Launch:
Marking a Milestone with the
Launch of Ossivia & Cilnivate-10



Team Spirit

Message from the Founder

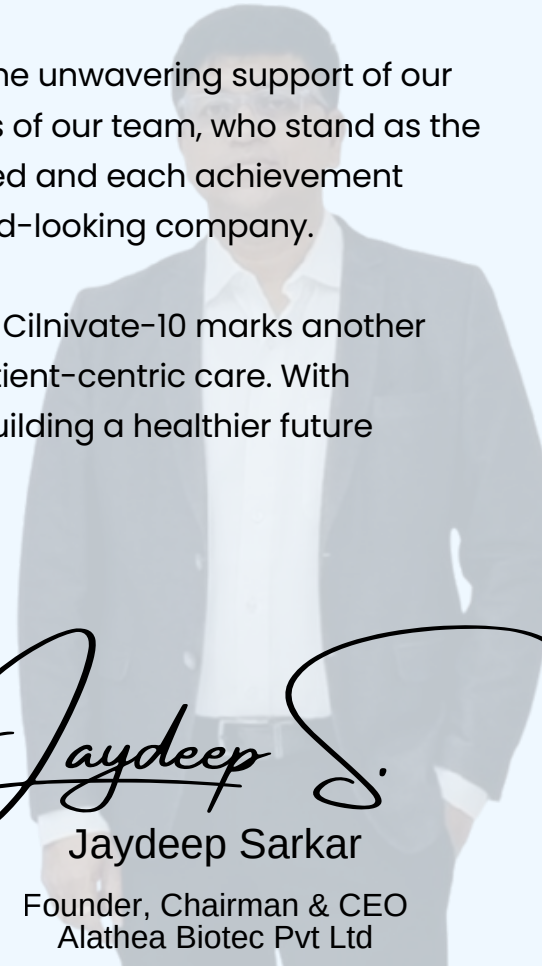


As Alatheabiotec completes five successful years, I take this moment to reflect with immense pride and gratitude. What began as a vision to deliver trusted and quality healthcare solutions has grown into a strong organization, driven by dedication, integrity, and teamwork.

This milestone would not have been possible without the unwavering support of our doctors, partners, distributors, and the relentless efforts of our team, who stand as the true strength behind our progress. Each challenge faced and each achievement earned has shaped us into a more resilient and forward-looking company.

As we celebrate this journey, the launch of Ossivia and Cilnivate-10 marks another step forward in our commitment to innovation and patient-centric care. With renewed purpose and confidence, we look ahead to building a healthier future together—guided by science, trust, and shared values.

Thank you for being a part of our journey.



Jaydeep S.
Jaydeep Sarkar

Founder, Chairman & CEO
Alatheabiotec Pvt Ltd



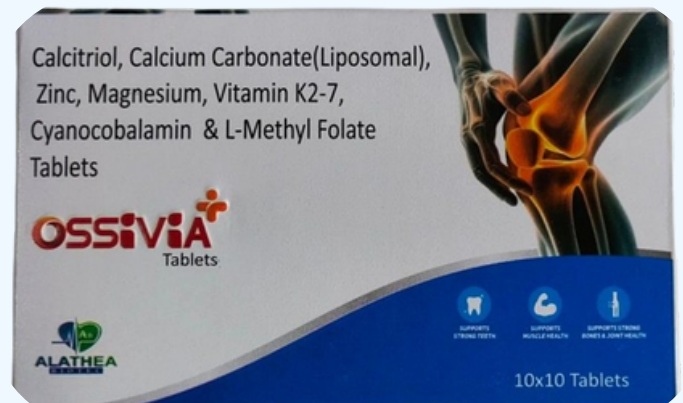
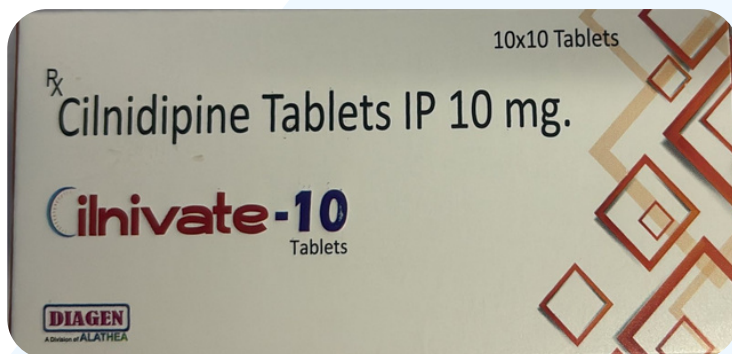
New Product Launch

We're excited to announce the launch of our latest innovation, designed to deliver advanced therapeutic benefits with trusted quality. This addition to our portfolio reflects Alatheia Biotec's ongoing commitment to research-driven solutions that enhance patient care and support healthcare professionals in achieving better outcomes.



CLINIVATE-10

Cilnidipine Tablets IP 10 mg



OSSIVIA

Calcitriol, Calcium Carbonate (Liposomal), Zinc, Magnesium, Vitamin K2-7, Cyanocobalamin & L-Methyl Folate Tablets



Medical Insights Hub

We appreciate the trust and partnership of healthcare professionals who work with us to improve patient outcomes every day. Explore answers to common questions about collaboration opportunities, product access, and our dedication to medical excellence.

FAQs for Healthcare Professionals

- 01 What is the therapeutic focus of Alatheia Biotec?**
Alatheia Biotec focuses on delivering high-quality, evidence-based formulations across key therapeutic areas, with an emphasis on patient safety, efficacy, and consistent outcomes.
- 02 What are the newly launched products?**
This milestone edition introduces Ossivia and Cilnivate-10, developed to support targeted therapeutic needs with reliable quality standards.
- 03 How does Alatheia Biotec ensure product quality and compliance?**
All products are manufactured in compliance with regulatory guidelines, supported by stringent quality checks, validated processes, and continuous monitoring to ensure safety and effectiveness.
- 04 Are scientific details and product information available for clinicians?**
Yes, comprehensive product literature, clinical insights, and prescribing information are available through the Alatheia Biotec medical representatives and official communication channels.
- 05 How can healthcare professionals collaborate or connect with Alatheia Biotec?**
Healthcare professionals can connect through authorized representatives for product discussions, scientific updates, and professional collaborations.



Your Wellness Guide

Small habits and informed choices can make a big difference to your health. At Alatheia Biotec, we believe awareness leads to wellness. Read on for quick answers to common health questions and start your journey toward a healthier, happier you.

FAQs for Better Health

- 01** **Why is preventive healthcare important?**
Preventive care helps detect health issues early, reduce complications, and maintain overall well-being through timely check-ups and healthy habits.
- 02** **How does a balanced diet support daily health?**
A balanced diet provides essential nutrients that support immunity, bone health, heart health, and overall energy levels.
- 03** **Why is regular monitoring of blood pressure and blood sugar necessary?**
Routine monitoring helps identify risks early and supports better management of heart health and metabolic conditions.
- 04** **How does an active lifestyle contribute to long-term health?**
Regular physical activity improves circulation, strengthens muscles and bones, reduces stress, and supports overall fitness.
- 05** **When should one consult a healthcare professional?**
Consult a healthcare professional if symptoms persist, worsen, or if there are concerns related to chronic conditions or medication use.

Shining Star of Alatheia

November 2025 – Neurogen Division



Badal Kumar

102% - Bhagalpur



Suraj Pandey

100% - Malda



Amit Kumar

107% - Ranchi



Kumari Shalini Dubey

107% - Ranchi



Shivam Kumar

107% - Ranchi



Babul Pradhan

142% - Bhuwaneshwar



Bibhu Prasad Satapathy

142% - Bhuwaneshwar

Shining Star of Alatheia

November 2025 – Diagen Division



Biswajit Paul

112% - North Kolkata

Vacant

Diamond Harbour	137%
Contai	137%
South Kolkata	137%

Shining Star of Alatheia

December 2025 – Diagen Division



Biswajit Paul

105% - North Kolkata

Vacant

Contai	103%
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Shining Star of Alatheia

December 2025 Neurogen Division



Badal Kumar

Bhagalpur



Sadhana

Patna



Ravi Kumar

Patna



Subham Kumar

Bokaro



Babul Pradhan

Bhuwaneshwar



Bibhu Prasad Satapathy

Bhuwaneshwar

Manager Achievement

December 2025



Ranjit Nayak

Bhuwaneshwar - North



Swarajya Gouda

Bhuwaneshwar - South

Message to Team

Your dedication, teamwork, and belief in our mission set us apart. Every contribution matters, and together we continue to build trust, uphold our values, and create meaningful impact in healthcare. With focus, unity, and perseverance, we will keep moving forward with confidence and achieve even greater heights. Thank you for your continued commitment and passion.

A stylized, cursive signature of Jaydeep Sarkar.

Jaydeep Sarkar

Founder, Chairman & CEO
Alathea Biotec Pvt Ltd

NOVEMBER 2025 - CALL & COVERAGE DATA

Sr No	Employee	Head Qtr	Desig	Division	Doctor In Master	November, 2025									
						No Dr.	Met Drs	Miss Drs	Total Freq Call	Total Call	Missed Call	No. of WD	Call Avg	Dr Coverage	
1	SK FIROZ	KOLKATA CENTRAL	DRBM	NEUROGEN	926	926	64	862	2714	73	2641	24	3.04	6.91	
2	ARINDAM DE	KOLKATA SOUTH	DRBM	NEUROGEN	1026	926	50	876	2784	65	2719	19	3.42	5.40	
3	RANJIT NAYAK	BHUBANESWAR NORTH	RBM	NEUROGEN	316	315	102	213	1069	156	913	24	6.50	32.38	
4	GAURAV KUMAR YADAV	PATNA	ABM	NEUROGEN	1019	1019	17	1002	2733	19	2714	18	1.06	1.67	
5	SAMRIDDHYAY CHATTOPADHYAY	NORTH KOLKATA	ABM	DIAGEN	319	314	44	270	1056	62	994	25	2.48	14.01	
6	SWARAJYA GOUDA	BHUBANESWAR SOUTH	ABM	NEUROGEN	316	315	74	241	1069	113	956	24	4.71	23.49	
7	RANJIT SINGHA	SILIGURI	ABM	NEUROGEN	200	100	1	99	280	1	279	1	1.00	1.00	
8	GOVIND KUMAR MISHRA.	JAMSHEDPUR	BM	NEUROGEN	300	300	109	191	897	216	681	23	9.39	36.33	
9	RAHUL GHOSH CHOWDHURY	KOLKATA(JADAVPUR)	BE	NEUROGEN	115	115	43	72	390	92	298	26	3.54	37.39	
10	SUBHAM KUMAR SINGH	BOKARO	BE	NEUROGEN	100	100	72	28	278	141	137	23	6.13	72.00	
11	AMIT KUMAR	RANCHI	BE	NEUROGEN	115	115	77	38	330	181	149	25	7.24	66.96	
12	SADHANA RAI	PATNA 2	BE	NEUROGEN	100	100	22	78	234	34	200	13	2.62	22.00	
13	SURAJ PANDAY	MALDA	BE	NEUROGEN	100	100	66	34	340	141	199	28	5.04	66.00	
14	SUBRATA DUTTA	BARASAT	BE	NEUROGEN	100	100	52	48	340	102	238	23	4.43	52.00	
15	SHIVAM KUMAR SINGH	RANCHI 2	BE	NEUROGEN	100	100	59	41	340	141	199	22	6.41	59.00	
16	REPON SAHA	KOLKATA(DUMDUM)	BE	NEUROGEN	100	100	64	36	281	121	160	24	5.04	64.00	
17	NAVIN MAURYA	DALTONGANJ	BE	NEUROGEN	100	100	57	43	340	103	237	21	4.90	57.00	

NOVEMBER 2025 - CALL & COVERAGE DATA

18	MOZAMEL RAHAMAN SK	BERHAMPORE 1	BE	NEUROGEN	100	100	42	58	280	81	199	25	3.24	42.00
19	MASUD ALI	KOLKATA(SEALDAH)	BE	NEUROGEN	100	100	73	27	340	163	177	25	6.52	73.00
20	PALASH KUMAR DAS	HOOGHLY	BE	NEUROGEN	100	100	31	69	278	62	216	25	2.48	31.00
21	KUMARI SHALINI DUBEY	RANCHI 3	BE	NEUROGEN	100	100	51	49	340	101	239	19	5.32	51.00
22	SATAYU PRAMANIK	MIDNAPORE	TBE	NEUROGEN	100	100	71	29	280	137	143	26	5.27	71.00
23	BISWAJIT PAUL	NORTH KOLKATA	BE	DIAGEN	101	100	63	37	340	110	230	23	4.78	63.00
24	MR. SOUVIK GHOSH	KRISHNANAGAR	TBE	DIAGEN	103	100	24	76	340	40	300	24	1.67	24.00
25	SAGAR CHAKRABORTY	KOLKATA-BIN	TBE	NEUROGEN	100	100	64	36	340	132	208	23	5.74	64.00
26	RAKESH BEHERA	CUTTACK	BE	NEUROGEN	101	101	66	35	343	197	146	24	8.21	65.35
27	SUDIPTA ACHARJEE	ASANSOL	BE	NEUROGEN	103	103	20	83	293	48	245	26	1.85	19.42
28	BADAL KUMAR	Bhagalpur	TBE	NEUROGEN	101	101	33	68	281	69	212	21	3.29	32.67
29	NEERAJ KUMAR THAKUR	Darbhang	TBE	NEUROGEN	102	102	49	53	283	99	184	23	4.30	48.04
30	Bibhu Prasad Satapathy	BHUBANESWAR 1	TBE	NEUROGEN	111	111	87	24	375	186	189	24	7.75	78.38
31	ROHIT PAUL	COOCHBIHAR	TBE	NEUROGEN	100	0	0	0	0	0	0	0	0.00	0.00
32	RAJDEEP CHANDA	KALYANI	TBE	NEUROGEN	100	100	38	62	280	75	205	22	3.41	38.00
33	RAVI KUMAR	PATNA 1	BE	NEUROGEN	101	101	56	45	287	109	178	24	4.54	55.45
34	Mr.SHUBHAM KUMAR	Dhanbad	TBE	NEUROGEN	100	100	58	42	339	157	182	24	6.54	58.00
35	BABUL PRADHAN	BHUBANESWAR 2	BE	NEUROGEN	101	100	36	64	340	51	289	18	2.83	36.00
36	PAPPU MANDAL	SILIGURI	TBE	NEUROGEN	100	100	0	100	280	0	280	0	0.00	0.00
	Grand Total					6964	1835	5129	21114	3578	17536			1467.85

DECEMBER 2025 - CALL & COVERAGE DATA

Sr No	Employee	Head Qtr	Desig	Division	Doctor In Master	December, 2025								
						No Dr.	Met Drs	Miss Drs	Total Freq Call	Total Call	Missed Call	No. of WD	Call Avg	Dr Coverage
1	SK FIROZ	KOLKATA CENTRAL	DRBM	NEUROGEN	926	926	65	861	2714	68	2646	22	3.09	7.02
2	ARINDAM DE	KOLKATA SOUTH	DRBM	NEUROGEN	1026	1026	81	945	3124	116	3008	24	4.83	7.89
3	RANJIT NAYAK	BHUBANESWAR NORTH	RBM	NEUROGEN	316	316	101	215	1072	154	918	22	7.00	31.96
4	GAURAV KUMAR YADAV	PATNA	ABM	NEUROGEN	1019	1019	21	998	2733	23	2710	23	1.00	2.06
5	SAMRIDDHYAY CHATTOPADHYAY	NORTH KOLKATA	ABM	DIAGEN	319	319	57	262	1068	74	994	23	3.22	17.87
6	SWARAJYA GOUDA	BHUBANESWAR SOUTH	ABM	NEUROGEN	316	316	86	230	1072	146	926	25	5.84	27.22
7	RANJIT SINGHA	SILIGURI	ABM	NEUROGEN	200	200	21	179	620	22	598	10	2.20	10.50
8	GOVIND KUMAR MISHRA.	JAMSHEDPUR	BM	NEUROGEN	300	300	125	175	897	231	666	23	10.04	41.67
9	RAHUL GHOSH CHOWDHURY	KOLKATA(JADAVPUR)	BE	NEUROGEN	115	115	51	64	390	116	274	25	4.64	44.35
10	SUBHAM KUMAR SINGH	BOKARO	BE	NEUROGEN	100	100	68	32	278	108	170	22	4.91	68.00
11	AMIT KUMAR	RANCHI	BE	NEUROGEN	115	115	71	44	330	138	192	25	5.52	61.74
12	SADHANA RAI	PATNA 2	BE	NEUROGEN	100	100	25	75	234	42	192	21	2.00	25.00
13	SURAJ PANDAY	MALDA	BE	NEUROGEN	100	100	66	34	340	138	202	24	5.75	66.00
14	SUBRATA DUTTA	BARASAT	BE	NEUROGEN	100	100	52	48	340	95	245	20	4.75	52.00
15	SHIVAM KUMAR SINGH	RANCHI 2	BE	NEUROGEN	100	100	52	48	340	108	232	21	5.14	52.00
16	REPON SAHA	KOLKATA(DUMDUM)	BE	NEUROGEN	100	100	50	50	281	87	194	25	3.48	50.00
17	NAVIN MAURYA	DALTONGANJ	BE	NEUROGEN	100	100	67	33	340	147	193	25	5.88	67.00
18	MOZAMEL RAHAMAN SK	BERHAMPORE 1	BE	NEUROGEN	100	100	46	54	280	90	190	27	3.33	46.00

DECEMBER 2025 - CALL & COVERAGE DATA

18	MOZAMEL RAHAMAN SK	BERHAMPORE 1	BE	NEUROGEN	100	100	46	54	280	90	190	27	3.33	46.00
19	MASUD ALI	KOLKATA(SEALDAH)	BE	NEUROGEN	100	100	67	33	340	146	194	24	6.08	67.00
20	PALASH KUMAR DAS	HOOGHLY	BE	NEUROGEN	100	100	35	65	278	67	211	26	2.58	35.00
21	KUMARI SHALINI DUBEY	RANCHI 3	BE	NEUROGEN	100	100	47	53	340	111	229	23	4.83	47.00
22	SATAYU PRAMANIK	MIDNAPORE	TBE	NEUROGEN	100	100	57	43	280	112	168	27	4.15	57.00
23	BISWAJIT PAUL	NORTH KOLKATA	BE	DIAGEN	101	101	56	45	342	109	233	25	4.36	55.45
24	MR. SOUVIK GHOSH	KRISHNANAGAR	TBE	DIAGEN	103	103	33	70	348	51	297	27	1.89	32.04
25	SAGAR CHAKRABORTY	KOLKATA-BIN	TBE	NEUROGEN	100	100	68	32	340	167	173	21	7.95	68.00
26	RAKESH BEHERA	CUTTACK	BE	NEUROGEN	101	101	63	38	343	156	187	23	6.78	62.38
27	SUDIPTA ACHARJEE	ASANSOL	BE	NEUROGEN	103	103	22	81	293	49	244	27	1.81	21.36
28	BADAL KUMAR	Bhagalpur	TBE	NEUROGEN	101	101	46	55	281	88	193	24	3.67	45.54
29	NEERAJ KUMAR THAKUR	Darbhanga	TBE	NEUROGEN	102	102	63	39	283	128	155	22	5.82	61.76
30	Bibhu Prasad Satapathy	BHUBANESWAR 1	TBE	NEUROGEN	111	111	93	18	375	219	156	21	10.43	83.78
31	ROHIT PAUL	COOCHBIHAR	TBE	NEUROGEN	100	100	31	69	340	62	278	12	5.17	31.00
32	RAJDEEP CHANDA	KALYANI	TBE	NEUROGEN	100	100	37	63	280	69	211	21	3.29	37.00
33	RAVI KUMAR	PATNA 1	BE	NEUROGEN	101	101	52	49	287	90	197	23	3.91	51.49
34	Mr.SHUBHAM KUMAR	Dhanbad	TBE	NEUROGEN	100	100	80	20	339	168	171	24	7.00	80.00
35	BABUL PRADHAN	BHUBANESWAR 2	BE	NEUROGEN	101	101	75	26	343	193	150	21	9.19	74.26
36	PAPPU MANDAL	SILIGURI	TBE	NEUROGEN	100	100	1	99	280	1	279	1	1.00	1.00
	Grand Total					7276	2031	5245	22165	3889	18276			1589.34



ALATHEA BIOTEC

We have rapidly established ourselves as a trusted name in the healthcare industry, driven by a strong commitment to excellence, innovation, and quality—working towards healthier, happier lives.

**An ISO 9001:2015 Certified
Pharmaceuticals Company**

Our Offices

- Corporate Office: 4th Floor, Bimla Enclave, Kalikapur, Kolkata, WB – 700099
- Branch Office: House No 10, Kitab Bhavan Lane, North Sri Krishna Puri, Patna, BH – 800013

✉ alatheabiotec@gmail.com



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@alatheabiotec

Strength in Unity



Teamwork lies at the core of every success. Built on collaboration, trust, and shared purpose, it empowers us to achieve more together. Every milestone reflects the collective effort and passion of individuals working in harmony, turning challenges into achievements.